



WHO WE ARE

Body & Soul® Fitness is **where faith and fitness meet®**. We are an international nonprofit organization that equips people to share the love of Jesus through fitness, music, community, and encouragement.

Our annual convention, **RECHARGE™**, brings fitness instructors together for spiritual and physical fitness training – earning American Council on Exercise (ACE) educational credit, gaining fresh classroom ideas and insights, working out together, and encouraging one another.

OUR AUDIENCE

- FITNESS PROFESSIONALS
- US & INTERNATIONAL ATTENDEES
- FAITH COMMUNITY
- HEALTH & WELLNESS ENVIRONMENT
- MINISTRY MINDED PEOPLE



SPONSORSHIP OPPORTUNITIES

- **ANNIVERSARY CELEBRATION SPONSOR** (TAKEN) \$3,500
- **EVENT SPONSOR** (3 available) \$750
- **FAITH SPONSOR** (2 available) \$500
- **TEA TIME SPONSOR** (3 available) \$350
- **WELCOME BAG SPONSOR** (TAKEN) \$500
- **EDUCATION SPONSOR** (6 available) \$250
- **MUSIC SPONSOR** (20 available) \$150
- **EXHIBITOR BOOTH** (20 available) \$150/table
- **PRODUCT GIVEAWAYS**
- **CUSTOM SPONSORSHIPS ALSO AVAILABLE BY REQUEST**



sponsor here

CONTACT NIKKI REUTLINGER AT
 NIKKIREUTLINGER@BODYANDSOUL.ORG FOR MORE
 INFORMATION.



SPONSORSHIP OPPORTUNITY BREAKDOWN

Sponsoring our **RECHARGE™** Convention helps us provide top-quality educational content for instructors while offsetting the costs of hosting the event. Your support also fuels future ministry efforts, including spiritual content development, music licensing, and ongoing training initiatives. Your gift truly makes a lasting impact.

ANNIVERSARY CELEBRATION SPONSOR (TAKEN) - \$3,500

This sponsorship covers the expenses for our celebratory catered meal.

- Logo on signage at the event
- Logo on anniversary gift item
- Verbal stage recognition
- Recognition in pre- and post-event emails

EVENT SPONSOR (6 AVAILABLE) - \$750 EA OR \$4,500 FOR ALL

- Logo on swag item in welcome bag
- Logo on event t-shirt
- Co-branded signage outside education hall
- Verbal stage recognition
- Logo featured on event screens
- Recognition in pre- and post-event emails

FAITH SPONSOR (3 AVAILABLE) AND WELCOME BAG SPONSOR (TAKEN) - \$500 EA

- **Faith Sponsor:** Logo printed on one worldwide release of devotionals (1,600 printed)
- **Welcome Bag Sponsor:** Logo printed on the Welcome Bag
- Verbal stage recognition
- Recognition in pre- and post-event emails

TEA TIME SPONSOR (1 AVAILABLE) - \$350

This sponsorship covers the cost of hot teas and coffee for the entire event.

- Verbal stage recognition
- Co-branded signage in event areas
- Recognition in pre- and post-event emails

EDUCATION SPONSOR (6 AVAILABLE) - \$250 EA OR \$1,500 FOR ALL

Supports CECs and educator expenses

- Verbal stage recognition
- Co-branded signage in event areas
- Logo featured on event screens

MUSIC SPONSOR (20 AVAILABLE) - \$150 EA OR \$3,000 FOR 1 FULL YEAR

Supports music copyright licensing (1 song)

- Co-branded signage in event areas
- Recognition in pre- and post-event emails

PRODUCT SPONSORSHIPS (Provide FREE product for event)

**All logos, signage, advertisements, and giveaway items must be sponsor-supplied and pre-approved by Body & Soul®.*

- Co-branded signage in event areas
- Recognition in pre- and post-event emails

EXHIBITORS

- \$150 per table

**Subject to approval by Body & Soul®*

 Contact Nikki Reutlinger at nikkireutlinger@bodyandsoul.org for more information.

**Body & Soul® Fitness is a registered 501(c)3 non-profit organization.*

